



## Legislation Text

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File #: #R6993, Version: 1

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### CITY OF MIRAMAR PROPOSED CITY COMMISSION AGENDA ITEM

#### Item Description:

Temp. Reso. #R6993 approving the award of Request for Proposals No. 19-05-24 for billboard advertising to OUTFRONT Media, LLC, the highest rated responsive, responsible proposer; authorizing the City Manager to execute the appropriate lease agreements between the City and OUTFRONT Media, LLC, for a term of twenty years for various locations throughout the City for the **design, construction, installation, management, and maintenance of digital billboards**, for the purpose of advertising revenue enhancement, in an amount exceeding \$35 million for the term of the agreements. (*Assistant City Manager Kelvin L. Baker Sr., Chief Financial Officer Susan Gooding-Liburd, Procurement Director Alicia Ayum*)