



Legislation Details

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| File #: | #R6993 | Version: | 1 | Name: | R6993 Billboard Advertising |
| Type: | Resolution | Status: | | Status: | Agenda Ready |
| File created: | 6/26/2019 | In control: | | In control: | CITY COMMISSION REGULAR MEETING |
| On agenda: | 7/10/2019 | Final action: | | Final action: | |
| Title: | Temp. Reso. #R6993 approving the award of Request for Proposals No. 19-05-24 for billboard advertising to OUTFRONT Media, LLC, the highest rated responsive, responsible proposer; authorizing the City Manager to execute the appropriate lease agreements between the City and OUTFRONT Media, LLC, for a term of twenty years for various locations throughout the City for the design, construction, installation, management, and maintenance of digital billboards, for the purpose of advertising revenue enhancement, in an amount exceeding \$35 million for the term of the agreements. (Assistant City Manager Kelvin L. Baker Sr., Chief Financial Officer Susan Gooding-Liburd, Procurement Director Alicia Ayum) | | | | |
| Sponsors: | | | | | |
| Indexes: | | | | | |
| Code sections: | | | | | |
| Attachments: | 1. R6993 Digital Billboards with backup | | | | |

| Date | Ver. | Action By | Action | Result |
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