

Legislation Details (With Text)

File #:	#R6993	Version:	1	Name:	R6993 Billboard Advertising	
Туре:	Resolution			Status:	Agenda Ready	
File created:	6/26/2019			In control:	CITY COMMISSION REGUL	AR MEETING
On agenda:	7/10/2019			Final action:		
Title:	Temp. Reso. #R6993 approving the award of Request for Proposals No. 19-05-24 for billboard advertising to OUTFRONT Media, LLC, the highest rated responsive, responsible proposer; authorizing the City Manager to execute the appropriate lease agreements between the City and OUTFRONT Media, LLC, for a term of twenty years for various locations throughout the City for the design, construction, installation, management, and maintenance of digital billboards, for the purpose of advertising revenue enhancement, in an amount exceeding \$35 million for the term of the agreements. (Assistant City Manager Kelvin L. Baker Sr., Chief Financial Officer Susan Gooding-Liburd, Procurement Director Alicia Ayum)					
Sponsors:						
Indexes:						
Code sections:						
Attachments:	1. R6993 Digital Billboards with backup					
Date	Ver. Action B	y		A	tion	Result

CITY OF MIRAMAR PROPOSED CITY COMMISSION AGENDA ITEM

Item Description:

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