



City of Miramar, FL

Legislation Details

File #: #R6964 Version: 1 Name: R6964 Digital Billboards

Type: Resolution Status: Agenda Ready

File created: 5/7/2019 In control: CITY COMMISSION REGULAR MEETING

On agenda: 5/15/2019 Final action:

Title: Temp. Reso. #R6964 approving the award of Request for Proposals No. 19-12-11 for billboard

advertising to OUTFRONT Media, LLC, the highest rated responsive, responsible proposer; authorizing the City Manager to execute the appropriate lease agreements between the City of Miramar and OUTRONT Media, LLC, for a term of twenty years for various locations throughout the City for the design, construction, installation, management, and maintenance of digital billboards, for the purpose of advertising revenue enhancement in an amount exceeding \$20.7 million for the term of the agreements. (Chief Operation Officer Kelvin Baker, Chief Financial Officer Susan Gooding-Liburd,

and Procurement Director Alicia Ayum)

Sponsors:

Indexes:

Code sections:

Attachments: 1. R6964 Digital Billboards with backup

Date Ver. Action By Action Result