



## Legislation Details (With Text)

<b>File #:</b>	#R6964	<b>Version:</b>	1	<b>Name:</b>	R6964 Digital Billboards
<b>Type:</b>	Resolution	<b>Status:</b>		<b>Status:</b>	Agenda Ready
<b>File created:</b>	5/7/2019	<b>In control:</b>		<b>In control:</b>	CITY COMMISSION REGULAR MEETING
<b>On agenda:</b>	5/15/2019	<b>Final action:</b>			
<b>Title:</b>	Temp. Reso. #R6964 approving the award of Request for Proposals No. 19-12-11 for billboard advertising to OUTFRONT Media, LLC, the highest rated responsive, responsible proposer; authorizing the City Manager to execute the appropriate lease agreements between the City of Miramar and OUTFRONT Media, LLC, for a term of twenty years for various locations throughout the City for the design, construction, installation, management, and maintenance of digital billboards, for the purpose of advertising revenue enhancement in an amount exceeding \$20.7 million for the term of the agreements. (Chief Operation Officer Kelvin Baker, Chief Financial Officer Susan Gooding-Liburd, and Procurement Director Alicia Ayum)				

### Sponsors:

### Indexes:

### Code sections:

**Attachments:** 1. R6964 Digital Billboards with backup

Date	Ver.	Action By	Action	Result
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## CITY OF MIRAMAR PROPOSED CITY COMMISSION AGENDA ITEM

### Item Description:

Temp. Reso. #R6964 approving the award of Request for Proposals No. 19-12-11 for **billboard advertising** to OUTFRONT Media, LLC, the highest rated responsive, responsible proposer; authorizing the City Manager to execute the appropriate lease agreements between the City of Miramar and OUTFRONT Media, LLC, for a term of twenty years for various locations throughout the City for the design, construction, installation, management, and maintenance of digital billboards, for the purpose of advertising revenue enhancement in an amount exceeding \$20.7 million for the term of the agreements. (Chief Operation Officer Kelvin Baker, Chief Financial Officer Susan Gooding-Liburd, and Procurement Director Alicia Ayum)