




**CITY OF MIRAMAR
INTEROFFICE MEMORANDUM**

TO: Mayor, Vice Mayor, & City Commissioners
FROM: Dr. Roy L. Virgin, City Manager 
BY: Anita Fain Taylor, Director, Economic Development & Housing
DATE: November 12, 2025
RE: Temp. Reso. No. 8559, BID Advisory Board Update (Q3 & 4 2025)

1. Introduction

BID Construction and Professional Services Advisory Board (BID Advisory Bd)

Meeting Information

Day: 2nd Tuesday/month

Time: 1:00 PM

Location: Room W-201L (2nd Floor, 2200 Civic Center Place)

Staff Liaison: Dr. Karen Hollis (kehollis@miramarfl.gov; 954-602-3135)

The BID Construction and Professional Services Advisory Board (BID Advisory Board) is a support system to the Business Industry Development (BID) Program. Its composition includes:

- a. A Large Miramar Firm – Turner Construction.
- b. A Medium Miramar Firm – Brigcon Construction.
- c. A Small Firm – Lien Library
- d. Two (2) Female Owned Businesses: Alpha 1 & DPX Construction.
- e. A Community Bank: Truist.
- f. A Stakeholder Organization: Minority Builders Coalition

The purpose of this report is to highlight the board's activities taken in Q3 – Q4 2025 and those that are planned for Q1 – Q2 2026.

2. MEMBER COMMITMENT

Below is an overview of the current board:

NAME	ROLE	APPOINTMENT DATE	BACKGROUND	ATTENDANCE
Dorothy Brown-Alfaro	Chair	6/21/23 (At Large)	Local Small Business Owner (Less than 5 staff)	85% - Q1 & Q2 75% - Q3 & Q4
Vernon Williams	Vice Chair	6/21/23 (At Large)	Local Medium Business Owner (Less than 10 Staff)	80%- Q1 & Q2 95% - Q3 & Q4
Amaury Genao	Member	6/05/24 (At Large)	Local Large Business Agent (Over 50 Staff)	80%- Q1 & Q2 85% - Q3 & Q4
Mac Alabre	Member	6/21/23 (At Large)	Industry Development Rep	75%- Q1 & Q2 75% - Q3 & Q4
Robert Washington	Member	6/21/23 (At Large)	Industry Trade Association Rep.	100%- Q1 & Q2 90% - Q3 & Q4
Vernon Dooling	Member	(At Large)	Broward County Minority Builders	0% - Q1 & Q2 90% - Q3 & Q4
Denise Brown	Member	6/21/23 (At Large)	Construction Association Rep	85%- Q1 & Q2 90% - Q3 & Q4
VACANT	Member	6/21/23 (At Large)	Local Bank Institution Liaison	80%- Q1 & Q2 0% - Q3 & Q4

4. Vendor Relationship Management

Having successfully implemented the first 5 VRM initiatives, the BID Board has been implementing key aspects of the LAST five (5) VRM Strategies:

6. Resolve Conflicts Promptly.
7. Recognize and reward vendor contributions.
8. Mitigate Risks.
9. Continuously Improve.
10. Cultivate Long-Term Partnerships.

3. New Initiatives Advanced

During Q3 – Q4 2025, the board has assisted BID implementing the following initiatives:

- **Project Mentoring:** Partnering with Turner Construction to assist subs to secure contracting opportunities to be mentored.
- **Apprenticeship/Workforce Development:** The BID Board Members have been going into the classrooms at Miramar High School to mentor seniors interested in securing a trade instead of going to college.
- **Technical Skills Training:** Informing and helping seniors explore to secure apprenticeships.

5. Challenges and Lessons Learned

The workforce continues to diminish with the displacement of immigrant trade workers. Nevertheless, through the BID Program, the City of Miramar engages in the recruitment, selection, retention, succession, and knowledge management of a new generation of business owners. BID helps high school seniors - that are interested in securing a trade - to gain new knowledge, skills, and professional behaviors to improve their competency in an occupational role.

6. Economic Impact

Thanks to several members of the BID Advisory Board who were sponsors to BID's 4th Annual Contractor Fair. BID was able to expand the growth connections for business attendees to 70 stakeholders who served as vendors at this year's annual contractor fair, and to offer skill training to local small business. The event secured over 1,000 small businesses registrants, and a dozen organizational stakeholders prepared to share the millions of dollar values and contracting opportunities that will become available to subconsultants in 2026. BID established an environment for firms to explore, build, cultivate meaningful relationships to grow their business.

7. Future Plans and Recommendations

As a direct result of the contributions BID secured from members of the BID Advisory Board, for Q1 2026, BID will launch the Brown Bag Wednesday's skill building training courses. The training for this year will include:

1. Prime Contractor's Pre-Qualification
2. Data Intelligence
3. Financial Stability
4. Entrepreneurial Toolbox
5. Project Management
6. Bonding & Insurance
7. Contract Compliance
8. Profit Decision Making

8. Conclusion

BID's mission, vision, and strategy is to promote new opportunities for higher performance and more innovative people development initiatives. BID seeks to align with strategic partners to expand our reach and to increase the economic impact we extend to our business partners.