



**CITY OF MIRAMAR
INTEROFFICE MEMORANDUM**

TO: Mayor, Vice Mayor, & City Commissioners
FROM: Dr. Roy L. Virgin, City Manager 
BY: Anita Fain Taylor, Director, Economic Development & Housing
DATE: February 26, 2026
RE: Temp. Reso. No. 8640 BID Advisory Board Update (Q1 (2025) & Q2 (2026))

1. Introduction

BID Construction and Professional Services Advisory Board (BID Advisory Bd)

Meeting Information

Day: 2nd Tuesday/month

Time: 1:00 PM to 2:30 PM

Location: Room W-201L (2nd Floor, Engineering Conference Room)

Staff Liaison: Dr. Karen Hollis (kehollis@miramarfl.gov; 954-602-3135)

The BID Advisory Board is an oversight support system to the Business Industry Development (BID) Program. Its composition includes:

- a. A Large Miramar Firm – Turner Construction.
- b. A Medium Miramar Firm – Brigcon Construction.
- c. A Small Firm – Lien Library
- d. Two (2) Female Owned Businesses: Alpha 1 and DPX Construction.
- e. A Community Bank: TBD
- f. A Stakeholder Organization: Broward's Minority Builders Coalition

The purpose of this report is to highlight the BID Advisory Board's activities taken in Q1 – Q2 2026 (October – March) and those that are planned for Q3 – Q4 2026 (April – September).

2. Board Composition

Below is an overview of the current board:

NAME	ROLE	APPOINTMENT DATE	BACKGROUND
Dorothy Brown-Alfaro	Chair	6/21/23 (At Large)	Local Small Business Owner (Less than 5 staff)
Vernon Williams	Vice Chair	6/21/23 (At Large)	Local Medium Business Owner (Less than 10 Staff)
Amaury Genao	Member	6/05/24 (At Large)	Local Large Business Agent (Over 50 Staff)
Mac Alabre	Member	6/21/23 (At Large)	Industry Development Rep
Robert Washington	Member	6/21/23 (At Large)	Industry Trade Association Rep.
Vernon Dooling	Member	(At Large)	Broward County Minority Builders
Denise Brown	Member	6/21/23 (At Large)	Construction Association Rep
VACANT	Member	6/21/23 (At Large)	Local Bank Institution Liaison

3. Meetings and Activities

Here is an overview of the meetings and activities of the BID Advisory Board:

- Throughout this school year, the members of the BID Advisory Board have been mentoring the seniors participating in the Entrepreneurial Small Business (ESB) program at Miramar High School. Each month a different Board Member attend class (see attached schedule) to share their experience in owning a business.
- The BID Program has created the attached posters to assist the ESB seniors:
 - A workforce development poster outlining all construction industries
 - An Apprenticeship Application poster for students interested in signing-up
- The BID Advisory Board has entertained guests and obtained training, from the City Clerk, on the policies and procedures of the City of Miramar Charter and the Florida Sunshine statutes.
- BID has also hosted several events during the first and second quarters as outlined below. Most of the Advisory Board meetings were to discuss the planning, implementation and follow-up of the activities outlined below.

4. Accomplishments and Outcomes

During Quarter 1 (Oct to Dec 2025) and Quarter 2 (Jan 2026 to March 2026), the members of the BID Advisory Board have supported BID in implementing the following initiatives:

1. Turner School of Construction Management (October 2025)
2. Connect to Grow Business Expo (November 2025)
3. Board Appreciation Luncheon (December 2025)
4. CIP Project Scope Reviews (December 2025)
5. Monthly Workforce Development with Miramar High School (Oct. - March 2026)
6. Brown Bag Wednesday's Technical Skills Training (January 14, 2026, Launch)
7. Project Mentoring with Turner Construction (February 2026)

5. Challenges and Lessons Learned

We are happy to share that the number of firms that REGISTER to attend BID events continues to significantly increase. However, as with many organizations, only 50% of the firms attend the event. The lessons learned is that many firms register well in advance and forget. Therefore, we will apply a few ways to change this equation. First, we will make calls the week before the event to remind the early registrants. Next, we will consider charging a minimal registration fee to encourage firms to not forget to attend and to defray the cost of preparing for non-attendees.

6. Financial Overview

The members of the BID Advisory Board who were sponsors last year, have agreed to sponsor BID events again this year. A BID charitable donation account has been created for the tracking of those funds. Due to the success of BID's 2025 Contractor Fair, Miami-Dade College has extended an offer to once again be the facility sponsor for BID's 2026 Connect to Grow Business Expo. BID continues to establish opportunities for firms to explore, build, and to cultivate meaningful relationships to grow their business. The financial support of our Advisory Board and Community Stakeholders greatly enhance BID's economic impact.

7. Future Plans and Recommendations

Below is an outline of the BID activities that are planned for Quarter 3 (April - June) Quarter 4 (July – September).

BROWN BAG WEDNESDAYS

Trainers/Courses/Dates

Course 1:	Gail Birks	-Bid Preparation Toolkit	-March 11, 2026
Course 2:	Andre Coakley	-Improve Busi/Personal Credit	-April 8, 2026
Course 3:	Lucas Alvarez	-Commercial Insurance	-May 13, 2026
Course 4:	Gladys Keith	- Let's Get You Bondable	-June 10, 2026
Course 5:	Akra Wissam	-Efficient Use of Technology	-July 8, 2026
Course 6:	Annette Lewis	-Business Accounting Guidelines	-August 12, 2026
Course 7:	Barbara Gobbi	-Branding & Marketing	-September 9, 2026

8. Conclusion

BID's mission, vision, and strategy is to promote new opportunities for higher performance and more innovative people development initiatives. BID seeks to align with strategic partners to expand our reach and to increase the economic impact we extend to our business partners.

BUSINESS INDUSTRY DEVELOPMENT (BID)



MIRAMAR

BEAUTY AND PROGRESS
EST 1955

Are You Ready to Enter the Workforce?

Here is a list of construction related trades you could explore.

- Plumbers
- Electricians
- Asphalt
- Concrete
- Builders
- Construction Management
- Road Surface Strippers
- Dewatering
- Closeout Experts
- Project Schedulers
- Cost Control
- Pavers
- HVAC
- Engineering
- Painting
- Roofers
- Landscaping
- Security
- Interior Designers
- General Contractors
- Construction Developer
- Estimating
- Design Equipment
- Utilities
- Restoration
- Appraisals
- Fire Equipment Manufacturers
- Doors/Windows
- Architects
- Design-Build
- Milling
- Aluminum & Iron Work
- Resurfacing
- Commercial Cleaners/Janitorial



Mayor
Wayne M. Messam



Vice Mayor
Yvette Colbourne



Commissioner
Maxwell B. Chambers



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Avril Cherasard



Commissioner
Carson "Eddy" Edwards

We Listen. We Care. We Serve!



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Workforce Development Program

Apply Now!



High School Seniors - Launch Your Career!

WHAT YOU GET:

- ✓ Personal mentorship from BID Advisory Board members
- ✓ Access to Paid Industry Apprenticeships with benefits
- ✓ Interview & Resume Tips for job placement and Paid Internships
- ✓ Graduation after passing the Entrepreneurial Small Business (ESB) state exam



Available for motivated high school seniors ready to start their professional journey.



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- Painting
- Roofers
- Landscaping
- Security
- Interior Designers
- General Contractors
- Construction Developer
- Estimating
- Design Equipment
- Utilities
- Restoration
- Appraisals
- Fire Equipment Manufacturers
- Doors/Windows
- Architects
- Design-Build
- Milling
- Aluminum & Iron Work
- Resurfacing
- Commercial Cleaners/Janitorial



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