

**CITY OF MIRAMAR
PROPOSED CITY COMMISSION AGENDA ITEM**

Meeting Date: April 1, 2026

Presenter's Name and Title: Pamela Siler, Administrative Manager

Prepared By: Pamela Siler, Administrative Manager

Temp. Reso. Number: 8646

Item Description: Temp. Reso. #R8646, Supporting the Annual Wyland National Mayor's Challenge for Water Conservation.

Consent Resolution Ordinance Quasi-Judicial Public Hearing

Instructions for the Office of the City Clerk: N/A

Public Notice – As required by the Sec. ____ of the City Code and/or Sec. ____, Florida Statutes, public notice for this item was provided as follows: on _____ in a _____ ad in the _____; by the posting the property on _____ and/or by sending mailed notice to property owners within _____ feet of the property on _____
(fill in all that apply)

Special Voting Requirement – As required by Sec. _____, of the City Code and/or Sec. _____, Florida Statutes, approval of this item requires a _____ (unanimous, 4/5ths etc.) vote by the City Commission.

Fiscal Impact: Yes No

REMARKS: Funding is available to promote this initiative in account 410-55-550-536-000-604870 Public Education

Content:

- **Agenda Item Memo from the City Manager to City Commission**
- **Resolution TR8646**
- **Attachment(s)**
 - **Attachment 1: Mayor Messam's Statement of Support**
 - **Attachment 2: Invitation to Join Wyland National Mayor's Challenge for Water Conservation**



**CITY OF MIRAMAR
INTEROFFICE MEMORANDUM**

TO: Mayor, Vice Mayor, & City Commissioners

FROM: Dr. Roy L. Virgin, City Manager 

BY: Francois Domond, P.E., Director of Utilities

DATE: March 26, 2026

RE: Temp. Reso. No. 8646, Wyland National Mayor's Challenge for Water Conservation

RECOMMENDATION: The City Manager recommends approval of Temp Reso. 8646 in support of the Wyland National Mayor's Challenge for Water Conservation.

ISSUE: City Commission approval is required in order to declare support of this program.

BACKGROUND: Mayor Messam is joining mayors across the country in asking residents to make a commitment to managing water resources more efficiently by taking part in the annual Wyland National Mayor's Challenge for Water Conservation.

The Challenge is a friendly competition between cities that takes place from April 1- April 30, 2026. It is a non-profit national community service campaign to see which leaders can best inspire their residents to make a series of informative and easy-to-do pledges at mywaterpledge.com to use water more efficiently, reduce pollution, and save energy.

Across the country, utility departments face growing pressure to deliver reliable water services while navigating climate uncertainty, aging infrastructure, shifting consumer demands, and rising operational costs. The Wyland National Mayor's Challenge for Water Conservation offers cities a proven way to expand public engagement, promote behavior change, and deliver consistent, actionable messaging that helps protect water quality and manage long-term resource needs.

Cities with the highest percentage of residents who take the challenge win. Cities will compete in the following population categories: 5,000-29,999, 30,000-99,999, 100,000-299,999, 300,000-599,999, 600,000+). Cities with the highest percentage of residents

making pledges (based on population size) win eco-friendly prizes. Grand prizes include \$3,000 toward home utility bills, Toro smart irrigation products, gift cards, and more. The 16th annual challenge is presented by Wyland Foundation in association with National League of Cities, the United States Environmental Protection Agency (EPA) WaterSense, The Toro Company and Zenni Optical.

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2/12/26

3/24/26

**CITY OF MIRAMAR
MIRAMAR, FLORIDA**

RESOLUTION NO. _____

**A RESOLUTION OF THE CITY COMMISSION OF THE
CITY OF MIRAMAR, FLORIDA, IN SUPPORT OF
THE “WYLAND NATIONAL MAYOR’S CHALLENGE
FOR WATER CONSERVATION;” AND PROVIDING
FOR AN EFFECTIVE DATE.**

WHEREAS, the City of Miramar, the region of Broward County, and the State of Florida continue to explore ways to manage residential consumption of water, and to inspire its residents to care for our natural resources; and

WHEREAS, cities can engage in efforts to inspire their own communities, as well as their neighboring cities, to become better environmental stewards; and

WHEREAS, the sixteenth annual “Wyland National Mayor’s Challenge for Water Conservation” (“Challenge”), presented by the Wyland Foundation in association with National League of Cities, the United States Environmental Protection Agency (EPA) WaterSense, The Toro Company and Zenni Optical, is healthy, non-profit competition for cleaner communities between cities to encourage reduced water use and pollution; and

WHEREAS, with the encouragement of cities’ mayors, residents may pledge online to participate in their respective city’s challenge by making simple pledges to decrease their water use and to reduce pollution, thereby assisting their cities to apply State and Federal water conservation strategies and to attain mandated target reductions; and

Reso. No. _____

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WHEREAS, between April 1, 2026, and April 30, 2026, the City wishes to inspire its residents and its neighboring communities to take the Challenge by making a series of online pledges at mywaterpledge.com to reduce their impact on the environment and see subsequent savings in their water bills; and

WHEREAS, the City Commission deems it to be in the best interest of the citizens and residents of the City of Miramar to support the challenge.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF MIRAMAR, FLORIDA AS FOLLOWS:

Section 1: That the foregoing “**WHEREAS**” clauses are ratified and confirmed as being true and correct and are made a specific part of this Resolution.

Section 2: That the City of Miramar supports the “Wyland National Mayor’s Challenge for Water Conservation” and encourages resident involvement.

Section 3: That this resolution shall take effect immediately upon adoption.

Section 4: That the appropriate City officials are authorized to do all things necessary and expedient in order to carry out the aims of this Resolution.

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2/12/26

3/24/26

PASSED AND ADOPTED this _____ day of _____, _____.

Mayor, Wayne M. Messam

Vice Mayor, Yvette Colbourne

ATTEST:

City Clerk, Denise A. Gibbs

I HEREBY CERTIFY that I have approved
this RESOLUTION as to form:

City Attorney,
Austin Pamies Norris Weeks Powell, PLLC

<u>Requested by Administration</u>	<u>Voted</u>
Commissioner Maxwell B. Chambers	_____
Commissioner Avril Cherasard	_____
Vice Mayor Yvette Colbourne	_____
Commissioner Carson Edwards	_____
Mayor Wayne M. Messam	_____



City of Miramar
An Equal Opportunity Employer

Mayor

Wayne M. Messam

Vice Mayor

Yvette Colbourne

City Commission

Maxwell B. Chambers

Avril K. Cherasard

Carson Edwards

City Manager

Dr. Roy Virgin

"We're at the Center of Everything"

**Office of the Mayor
2300 Civic Center Place
Miramar, Florida 33025**

Phone (954) 602-3151
FAX (954) 602-3709



March 12, 2026

My Fellow Miramarians,

As Mayor of the City of Miramar, I proudly support the National Mayor's Challenge for Water Conservation and invite all Miramar residents to take the pledge at mywaterpledge.com from April 1–30.

By committing to simple actions that save water and reduce pollution, you help strengthen our city's sustainability and resilience. Your pledge also enters you for hundreds of eco-friendly prizes, including \$3,000 toward home utility bills, Toro smart irrigation products, home improvement store gift cards, and more.

Together, we can show the nation what a water-smart Miramar can achieve. Please join me today and encourage your friends and neighbors to do the same.

Regards,

A handwritten signature in blue ink that reads "Wayne M. Messam". The signature is fluid and cursive.

Wayne Messam

Mayor

The Wyland National Mayor’s Challenge for Water Conservation (April 1-30) is celebrating its 16th year of helping cities save water, minimize waste, and encourage sustainability. Designed to bring communities together to collectively help the environment, the Mayor’s Challenge asks residents to visit mywaterpledge.com and choose from 17 conservation action-pledges and implement them in their daily lives.

Last year, we introduced the *Impact Insight Initiative*, providing localized insights into how conservation actions affect local communities as well as the nation. Cities nationwide—from New York City's more than 8 million residents to Truckee, California, with fewer than 18,000—took the pledge and results speak for themselves: [more than 68 billions gallons of water saved to date](#).

This year's program will offer even more prizes for schools. By expanding our awards, we hope to encourage and support conservation habits among students across our community.

[Register your city](#) today and start promoting the 2026 Wyland National Mayor’s Challenge to your residents. Our electronic marketing toolkit includes everything you need to get started, and we are always available to guide you along the way.



About the Wyland Foundation

Founded in 1993 by environmental artist Wyland (best known for his series of 100 monumental marine life murals), the Wyland Foundation, a 501c3 non-profit organization dedicated to promoting, protecting, and preserving the world’s ocean, waterways, and marine life. The foundation encourages environmental awareness through community events, education programs, and public art projects. www.wylandfoundation.org